Atlanta Regional Collaborative for Health Improvement

Joining Forces to Improve Health Outcomes in Metro Atlanta

December 7, 2016
Welcome, Introductions & Year End Report

Evonne Yancey, ARCHI
Leadership

- Executive Director
- Collaboration Agreement
By the Numbers

- $1 million dollar, multi-year grant from Kaiser Permanente
- $200,000 cash and in-kind contributions provided by Steering Committee members
- 70+ diverse partners have signed a membership agreement
Branding & Communications

- Interviews with 20 stakeholders regarding branding
- Feedback received from the partners regarding frequency and communications desired
- Work with marketing and branding experts improved the clarity and effectiveness of the collaborative’s communications
Alignment

Alignment for Health Equity and Development (AHEAD) partners support DeLowe Villiage Partnerships to Improve Community Health (PICH) resulted in a “Complete Streets” plan for East Point
Collaboration

- Shared Community Health Needs Assessment by Grady Health System, Piedmont Healthcare, Kaiser Permanente of Georgia, Saint Joseph’s Health System, and WellStar Health System
- Collective Impact Initiative
Transformational Communities

- Tri Cities celebrated a two-year anniversary
- Tri-Cities community plan
- Youth Community Health Worker training program
- Three learning sessions held in DeKalb County-Clarkston, Columbia, and Cross Keys High School cluster
Recognition

- ARCHI profile published in a Grantmakers In Health supplement on innovations in health equity, published in the spring 2016 issue of the *Stanford Social Innovation Review*
- The Dekalb Board of Commissioners presented a proclamation to ARCHI
- The Best Collaboration of the Year award from Health Connect South
Announcements

Karen Minyard, Georgia Health Policy Center
ATLANTA REGIONAL COLLABORATIVE FOR HEALTH IMPROVEMENT 2017

ENGAGE BEYOND EGGS

ENGAGE WITH TRANSFORMATIONAL COMMUNITIES

COCKTAIL PARTY COMMUNICATIONS

SHARED LEADERSHIP

SHARED MEASUREMENTS
Collective Impact Initiative Update

John Hammond, Atlanta Regional Commission
Kathryn Lawler, Atlanta Regional Commission
Metro Atlanta Speaks Survey Panel

Ginneh Baugh, United Way of Greater Atlanta
Robyn Bussey, Georgia Health Policy Center
Mike Carnathan, Atlanta Regional Commission
Dan Enger, Global Dialogues
Mary Wilson, Tri-Cities Stewardship Group
Shifting Sands on the Same Beach

Mike Carnathan
mcarnathan@atlantaregional.com
December, 2016
2016 Headlines

• **Transportation** stays the #1 concern
  — Transit support ticking up

• **Caveat:** Concern with **Crime** Rising...
  — BUT we feel safe in our own communities

• **Economy** is getting better and better
  — Was the #1 concern in 2013, now #4

• **Optimism for The Future** Remains
  — 1/3 See Things “Better next 3-4 years”
TRANSPORTATION
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2016

- Trans: 25%
- Crime: 23%
- Economy: 12%
- Public Education: 12%
- Human Services: 9%
- Race Relations: 6%
- Public Health: 5%
- Taxes: 4%
- Other: 3%
- DK: 2%

2016
Most Likely to Say that Transportation is the #1 Issue?

- Residents of Cherokee, Cobb or Gwinnett
- Those with at least a bachelor’s degree
- Whites and Latinos
- Those with higher incomes
- Males
Biggest Problem Facing Residents in Metro Atlanta: Responses – 2013-2016

Change in Perceptions of Biggest Problem 2013-2016

- Public Education
- Economy
- Crime
- Trans
Biggest Problem for Metro Atlanta: 2016

<table>
<thead>
<tr>
<th>ARC Region</th>
<th>Transp</th>
<th>Economy</th>
<th>Crime</th>
<th>Public Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cherokee</td>
<td>29.8%</td>
<td>13.5%</td>
<td>19.8%</td>
<td>7.8%</td>
</tr>
<tr>
<td>Cobb</td>
<td>29.2%</td>
<td>14.5%</td>
<td>16.7%</td>
<td>11.0%</td>
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<tr>
<td>Gwinnett</td>
<td>27.8%</td>
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<td>19.5%</td>
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<td>Fulton</td>
<td>25.2%</td>
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<tr>
<td>Fayette</td>
<td>23.8%</td>
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<td>21.3%</td>
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<td>DeKalb</td>
<td>22.3%</td>
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<td>Paulding</td>
<td>21.4%</td>
<td>15.0%</td>
<td>28.7%</td>
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<tr>
<td>Douglas</td>
<td>19.8%</td>
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<tr>
<td>Henry</td>
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<tr>
<td>City of Atlanta</td>
<td>19.1%</td>
<td>7.1%</td>
<td>30.6%</td>
<td>13.8%</td>
</tr>
<tr>
<td>Coweta</td>
<td>17.2%</td>
<td>13.5%</td>
<td>31.4%</td>
<td>11.5%</td>
</tr>
<tr>
<td>Clayton</td>
<td>17.1%</td>
<td>10.8%</td>
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<td>11.3%</td>
</tr>
<tr>
<td>Rockdale</td>
<td>14.3%</td>
<td>17.0%</td>
<td>30.8%</td>
<td>12.8%</td>
</tr>
<tr>
<td>Butts</td>
<td>11.2%</td>
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<td>21.8%</td>
<td>12.1%</td>
</tr>
</tbody>
</table>
"I Frequently Lack Transportation to Get to Places I Need to Go..."

- Strongly Disagree, 30.4%
- Disagree, 37.0%
- Agree, 18.9%
- Strongly Agree, 10.5%
- DK, 3.2%
Most Likely to Indicate Having Problems with Accessing Needed Transportation...

• Residents of Clayton, DeKalb and Rockdale

• Millennials and Seniors

• Those with the least amount of education

• Blacks and Latinos

• Those relatively new to the region
Importance of Public Transit: Responses 2016

- Very important: 73.5%
- Somewhat important: 18.7%
- Not important at all: 6.7%
- DK: 1.1%
Importance of Public Transit to the Region: 2016

- **ARC Region**: 73.5% Very Important, 18.7% Somewhat Important
- **City of Atlanta**: 84.6% Very Important, 13.0% Somewhat Important
- **DeKalb**: 83.6% Very Important, 13.9% Somewhat Important
- **Clayton**: 80.2% Very Important, 15.8% Somewhat Important
- **Fulton**: 78.3% Very Important, 16.5% Somewhat Important
- **Henry**: 75.1% Very Important, 17.2% Somewhat Important
- **Cobb**: 73.8% Very Important, 18.7% Somewhat Important
- **Coweta**: 66.3% Very Important, 20.2% Somewhat Important
- **Gwinnett**: 65.5% Very Important, 21.3% Somewhat Important
- **Rockdale**: 65.4% Very Important, 25.1% Somewhat Important
- **Douglas**: 65.3% Very Important, 18.5% Somewhat Important
- **Fayette**: 63.0% Very Important, 31.0% Somewhat Important
- **Cherokee**: 62.9% Very Important, 28.6% Somewhat Important
- **Paulding**: 62.6% Very Important, 21.4% Somewhat Important
- **Butts**: 59.9% Very Important, 28.5% Somewhat Important
The graph shows the responses to the question "Best Way to Fix Traffic? Responses 2016." The options are:

- Expand public transit: 43.4%
- Improve roads/highways: 31.7%
- Develop communities live close to work: 17.2%
- Do nothing: 4.0%
Most Likely to Indicate “Expanding Public Transit” as the Best Long-Term Fix to Traffic Problems...

- Residents of DeKalb, Fulton and Fayette
- Those with at least a bachelor’s degree
Best Long-Term Solution to Traffic?: 2016

- **Expand Public Transit**
- **Improve Roads and Highways**
- **Develop Communities in Which People Live Close to Where They Work**
- **Do Nothing**
- **DK**

[Bar chart showing percentages for each option in different counties and the ARC Region.]
Crime
Biggest Problem Facing Residents in Metro Atlanta: Responses – 2015-2016

- **Trans**: 2015: 27%, 2016: 25%
- **Crime**: 2015: 17%, 2016: 23%
- **Economy**: 2015: 15%, 2016: 12%
- **Public Education**: 2015: 14%, 2016: 12%
Safety of Residents in Community: 2016

- **Poor**: 9.0%
- **Fair**: 25.3%
- **Good**: 48.5%
- **Excellent**: 16.9%
Most Likely to Say that Crime is the #1 Issue?

• Residents of Coweta, Rockdale or City of Atlanta
• Seniors
• Those with the least amount of education
• Blacks
• Females
• Long-term residents
ECONOMY
Methods of Paying for a $400 Financial Emergency

- Pay with Cash, Check or Debit, 49.8%
- Pay with Credit Card, 17.4%
- Would Borrow Money, 9.7%
- Would Sell or Pawn Something, 6.0%
- Don’t Know, 3.0%
- Would Not Be Able to Pay Now, 14.0%
### Methods of Paying for a $400 Financial Emergency, By County

<table>
<thead>
<tr>
<th>County</th>
<th>Would Borrow Money</th>
<th>Would Sell or Pawn Something</th>
<th>Would Not Be Able to Pay Now</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fayette</td>
<td>3.0%</td>
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<td>9.5%</td>
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<tr>
<td><strong>Atlanta Region</strong></td>
<td>9.7%</td>
<td>6.0%</td>
<td>14.0%</td>
</tr>
</tbody>
</table>
Skipped Meals or Reduced Portions re: Lack of Money

- Yes: 0.6%
- No: 80.4%
- DK: 18.9%
Most Likely to Say that they skipped meals or reduced portions due to lack of money

• Residents of Clayton, DeKalb or Rockdale

• Millennials

• Those with the least amount of education

• Blacks

• Females

• Households with Children
Skipped Meals or Reduced Portions: 2016

- Fayette: 10.5%
- Cherokee: 14.0%
- Paulding: 15.7%
- Fulton: 15.9%
- Coweta: 15.9%
- Cobb: 17.7%
- Gwinnett: 18.5%
- Henry: 20.3%
- Douglas: 21.0%
- Butts: 21.7%
- City of Atlanta: 22.3%
- Rockdale: 22.4%
- DeKalb: 24.4%
- Clayton: 27.8%

ARC Region: 18.9%
THE FUTURE?
Future Assessment of Living Conditions: Responses 2016

- About the same: 42%
- Better in 3-4 years: 35%
- Worse in 3-4 years: 20%
- DK: 3%
Most Likely to Say that things will be better in 3-4 years

- Residents of DeKalb, Fulton or City of Atlanta
- Millennials
- Blacks and Latinos
- Those relatively new to the region
Things in the Future Will Be... (by County): 2016

- ARC Region: 34.9%
- DeKalb: 44.3%
- City of Atlanta: 44.1%
- Fulton: 39.2%
- Clayton: 38.8%
- Douglas: 32.4%
- Gwinnett: 31.9%
- Cobb: 30.4%
- Coweta: 29.9%
- Rockdale: 29.8%
- Henry: 29.4%
- Fayette: 29.1%
- Paulding: 27.1%
- Cherokee: 27.0%
- Butts: 18.9%

Better in 3-4 years
For More Information

http://www.atlantaregional.com/info-center/metro-atlanta-speaks
ARCHI TRI-CITIES
COMMUNITY PLAN

TRI-CITIES RESIDENTS ARE HEALTHY, THRIVING, AND SUPPORTING A VIBRANT COMMUNITY.

KEY
- BANNERS
- TRI-CITIES HS
- McCLARNS HS

CARE COORDINATION
- Primary Care Access & Utilization
  - Integrated Physical & Mental Health
  - Health Literacy

HEALTHY BEHAVIORS
- Food/Nutrition
  - Physical Activities
  - Healthy Habits

PATHWAYS TO ADVANTAGE
- Youth and Education
  - Economics
  - Employment
Panel Q&A
Closing

Karen Minyard, Georgia Health Policy Center
Partnership Agreement
ARCHI Partners

- American Cancer Society
- Annie E. Casey Foundation- Get Georgia Reading
- Alliant GMCF
- Atlanta Community Food Bank
- Atlanta Neighborhood Development Partnership
- Atlanta Regional Commission
- Atlanta Volunteer Lawyers Foundation
- Cathie Berger
- Charitable Connections
- ChildKind
- CHRIS Kids, Inc.
- Civic League of Atlanta
- Clayton State University
- Club E. Atlanta
- Community Health Interfaith Partners
- Community of College Park
- Concerned Black Clergy
- DeKalb County Board of Health
- DeKalb County Government
- Diabetes Community Action Coalition, Inc.
- Emory Healthcare
- Emory University - Urban Health Program
- Emory University- Fuqua Center
- Emory Urban Health Initiative
- Enterprise Community Partners
- Erica Edmond
- Evonne Yancey
- Fulton County Government
- Friends of Refugees
- Georgia Alliance for Health Literacy
- Georgia Center for Nonprofits
- Georgia Department of Public Health
- Georgia Health Policy Center
- Georgia State University
- Georgia Institute of Technology
- Global Dialogues
- Gordon Meredith
- Grady Health System
- Gwen Smith
- Health Equity Advocacy & Resource Center
- Historic Westside Gardens Atlanta, Inc.
- Insure Georgia
- Kaiser Permanente of Georgia
- Legacy Community Housing, GreenSHADES Foundation
- Live Living International Foundation
- Marcus Autism Center/Children’s Healthcare of Atlanta/Emory Department of Pediatrics
- Metro Atlanta Urban Farm
- Metropolitan Counseling
- Muni Cares, Inc.
- Odyssey Family Counseling Center
- One Talent Inc.
- Open Hand Atlanta
- Partnership for Southern Equity
- Paul Stange
- Perkins & Will
- Piedmont Healthcare
- RiteAid Pharmacy
- Saint Joseph’s Health System
- Saving Our Sons & Sisters International
- South Fulton Human Services Coalition
- Southside Medical Center
- TechBridge
- The Arthur M. Blank Family Foundation
- The Carter Center
- The Common Market Georgia
- The Community Foundation for Greater Atlanta, Inc.
- Truly Living Well
- United Way of Greater Atlanta
- Veterans Empowerment Organization
- Voices of Georgia’s Children
- Wellstar Atlanta Medical Center Downtown and South
- West End Medical Center Inc.
2017 Quarterly Breakfasts

- March 15th
- June 21st
- September 13th
- December 6th
Atlanta Regional Collaborative for Health Improvement

Joining Forces to Improve Health Outcomes in Metro Atlanta

December 7, 2016