



ARCHI Quarterly Breakfast Summary September 13, 2017

ARCHI held an exciting quarterly breakfast in September, which included the launch of our logo, brand, brochure, and website. About 100 attendees joined us; if you were not able to make it please check out some of the highlights from the meeting below:

- ARCHI Steering Committee and Executive Member and Manager of the Research & Analytics Division for the Atlanta Regional Commission, Mike Carnathan, welcomed the meeting attendees, reviewed the agenda, and invited first time attendees to introduce themselves. Mike shared that the ARCHI team worked for over a year to take all the input provided by partners on how to better communicate ARCHI's message and work and the meeting was our first opportunity to share the initial results with everyone. The additional focus of the agenda was to highlight innovative partnerships in the region that are implementing core parts of the ARCHI strategy including innovations in care coordination and family pathways.
- ARCHI's Executive Director, Kathryn Lawler, shared with attendees the feedback received throughout 2016 regarding ARCHI's communications. The feedback was utilized in updating the branding and communications of ARCHI. Kathryn's slides give details for the new logo, tag line, and overall look for ARCHI. Please take a look at the slides if you missed it!
- Bill Rencher of the Georgia Health Policy Center provided an update regarding the federal health policy landscape. Review the meeting slides to see the updates in detail from Bill's slides and check out the information put together by the Health Reform Work Group [here](#).
- David Bayne introduced his colleague from the Georgia Department of Public Health, Christine Wiggins. Christine shared with attendees information regarding the Georgia Community Health Worker Initiative. The Initiative is led by a Steering Team which organized a forum on the topic in November 2016. Since then, the Initiative has developed a [website](#), established an advisory

board, and organized a second forum for 2017. Audience members shared how their organizations were utilizing Community Health Workers.

- Shannon Sale of Grady Health System facilitated a panel discussing the evidence-based intervention, Talk with Me Baby, that included Y. Denise Mayhan of Grady Health System, Kimberly Stringer Ross of the Georgia Department of Public Health, and Comer Yates from the Atlanta Speech School. The panel shared the importance of language nutrition beginning in utero and continuing as a child ages, the approach of the partnership to embed the program throughout the Grady Health System, and the opportunity to address the word gap. To find out more about the Talk With Me Baby program, visit their [website](#).
- Kathryn Lawler, Executive Director of ARCHI closed the meeting. Kathryn invited attendees who have not done so to sign a partner agreement, which can be accessed [here](#).
- Please hold the date! The next ARCHI quarterly meeting will be held on December 6th from 8 a.m. to 11 a.m. at the Commerce Club.

