

INFLUENTIAL YIELD

28-YEAR STRATEGY ARCHI was founded by individuals and organizations committed to upstream, cross-sector work. We use a cutting edge dynamic systems model that helps stakeholders determine the interventions that will create the greatest benefit at the lowest cost. Since ARCHI's founding, over 70 organizations representing a wide range of disciplines have pledged their support and are working toward ARCHI's goals.

WORKING TOGETHER, ARCHI MEMBERS HAVE:

Secured new local and national grant dollars

Grown local solutions including farmers markets, healthy cooking, and disease management classes to address neighborhood challenges

Completed joint community health needs assessments

Developed cross-sector alignments with shared agendas that span housing, legal services, transportation, food access, workforce development, and education

TOGETHER WE CAN

Healthcare costs

by -13%

Non-urgent ER trips

by -45%

Hospital readmissions

by -13%



Worker productivity

by +7%

Access to preventive and chronic care

by +16%

JOIN



STATUS QUO

The imperatives were evident, the ambition was endless. Could we come together and mutually reinforce each other's work with greater impact? Our disruption began when a founding core group of organizations—ARC, United Way of Greater Atlanta, Georgia Health Policy Center, and Kaiser Permanente of GA—huddled to create a game plan for change.

SHARED VISION

Everyone's doing great work. What else might be possible if we align our efforts? With a clear mission and strong momentum, we blazed a trail for influential members to move forward with precision.

FIRST STEPS

A long vision propelled by iterative action. We are connecting a broad range of players to plug into our framework and catalyze change. We are beginning to move to scale.



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BOTTOM LINE BALANCED HEALTH BETTER BEINGS



STATE OF HEALTH

HEALTH IS UNBALANCED IN OUR REGION Outcomes lag behind the \$11 billion spent annually on healthcare. Rigid silos stand tall between sectors. Disparity gaps are wider than ever. It's time to think and do differently.

Across the country, communities are organizing to address health inequities. By harnessing the *collective impact* model, Atlanta can realign local resources to improve health and ensure a vital economy.

WHAT DOES IT TAKE TO ACHIEVE HEALTH FOR ALL?

HEALTH IN CONTEXT ARCHI is driving a movement that unites community perspective with institutional action to accelerate health improvement.

We believe health is a state of being, a destination, a culture. The solutions lie beyond the usual suspects—doctors, diagnosis, and DNA. And, the benefits reach beyond the individual to the larger community. We uncover the complimentary context for diverse stakeholders to evolve the health landscape.

FOUNDING MEMBERS Atlanta Regional Commission • Board of Regents of the University System of Georgia • The Carter Center • The Centers for Disease Control and Prevention • Fulton County Department of Health and Wellness • Georgia Department of Public Health • Georgia Health Policy Center • Grady Health System • Kaiser Permanente of Georgia • St. Joseph's Mercy Care • Piedmont Healthcare • United Way of Greater Atlanta

safe places to play

fresh food

livable wages

LIFESTYLES

OPEN CHOICES OPENS FUTURES

quality housing

transportation

BOTTOM LINE

HUMAN RIGHT MEETS ECONOMIC MIGHT

Health is a baseline condition necessary to achieve excellence in education, workforce development, economic expansion, and personal well-being. Local governments and corporations in our region are anxiously monitoring the surging cost of healthcare. Without healthy people, our region and our economy cannot thrive. We are shaping a new triple bottom line to ensure that a strong Atlanta will thrive in the 21st century.

BALANCED HEALTH

EQUITY CONNECTS COMMUNITIES

We live in a major metro area, boasting incredible resources and world-class healthcare, yet we find ourselves near the bottom of national health rankings. ARCHI's shared platform incentivizes unlikely partners to work together. We activate innovative models that demonstrate mutual benefit and accelerate health and economic improvement. Progressive leaders align organizational missions for greater impact.

community

professional

RELATIONSHIPS

INTERACTION SHAPES OPPORTUNITY

self

family

civic

live

learn

work

ENVIRONMENTS

WELL-BEING EXISTS BEYOND WALLS

play

pray

BETTER BEINGS

PEOPLE POWER PROGRESS

The bright horizon ahead requires a commitment to sustain our work across a generation. With a 28-year strategy, multi-year investments, and cross-sector alignment, we will ensure that all Atlantans achieve health and overall well-being.