JOIN

STATUS QUO

The imperatives were evident, the ambition was endless. Could we come together and mutually reinforce each other’s work with greater impact? Our disruption began when a founding core group of organizations—ARC, United Way of Greater Atlanta, Georgia Health Policy Center, and Kaiser Permanente of GA—huddled to create a game plan for change.

SHARED VISION

Everyone’s doing great work. What else might be possible if we align our efforts? With a clear mission and strong momentum, we blazed a trail for influential members to move forward with precision.

FIRST STEPS

A long vision propelled by iterative action. We are connecting a broad range of players to plug into our framework and catalyze change. We are beginning to move to scale.

<table>
<thead>
<tr>
<th>TOGETHER WE CAN</th>
<th>2011</th>
<th>2020</th>
<th>2040</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare costs</td>
<td>by -13%</td>
<td></td>
<td></td>
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<tr>
<td>Non-urgent ER trips</td>
<td>by -45%</td>
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<tr>
<td>Hospital readmissions</td>
<td>by -13%</td>
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<td></td>
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<tr>
<td>Worker productivity</td>
<td>by +7%</td>
<td></td>
<td></td>
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<tr>
<td>Access to preventive and chronic care</td>
<td>by +16%</td>
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STATE OF HEALTH

HEALTH IS UNBALANCED IN OUR REGION outcomes lag behind the $11 billion spent annually on healthcare. Rigid silos stand tall between sectors. Disparity gaps are wider than ever. It’s time to think and do differently.

Across the country, communities are organizing to address health inequities. By harnessing the collective impact model, Atlanta can realign local resources to improve health and ensure a vital economy.

WHAT DOES IT TAKE TO ACHIEVE HEALTH FOR ALL?

HEALTH IN CONTEXT ARCHI is driving a movement that unites community perspective with institutional action to accelerate health improvement.

We believe health is a state of being, a destination, a culture. The solutions lie beyond the usual suspects—doctors, diagnosis, and DNA. And, the benefits reach beyond the individual to the larger community. We uncover the complimentary context for diverse stakeholders to evolve the health landscape.

FOUNDING MEMBERS Atlanta Regional Commission • Board of Regents of the University System of Georgia • The Carter Center • The Centers for Disease Control and Prevention • Fulton County Department of Health and Wellness • Georgia Department of Public Health • Georgia Health Policy Center • Grady Health System • Kaiser Permanente of Georgia • St. Joseph’s Mercy Care • Piedmont Healthcare • United Way of Greater Atlanta

BOTTOM LINE

HUMAN RIGHT MEETS ECONOMIC MIGHT

Health is a baseline condition necessary to achieve excellence in education, workforce development, economic expansion, and personal well-being. Local governments and corporations in our region are anxiously monitoring the surging cost of healthcare. Without healthy people, our region and our economy cannot thrive. We are shaping a new triple bottom line to ensure that a strong Atlanta will thrive in the 21st century.

LIFESTYLES

OPEN CHOICES OPENS FUTURES

quality housing livable wages

transportation

safe places to play fresh food

BALANCED HEALTH

EQUITY CONNECTS COMMUNITIES

We live in a major metro area, boasting incredible resources and world-class healthcare, yet we find ourselves near the bottom of national health rankings. ARCHI’s shared platform incentivizes unlikely partners to work together. We activate innovative models that demonstrate mutual benefit and accelerate health and economic improvement. Progressive leaders align organizational missions for greater impact.

RELATIONSHIPS

INTERACTION SHAPES OPPORTUNITY

The bright horizon ahead requires a commitment to sustain our work across a generation. With a 28-year strategy, multi-year investments, and cross-sector alignment, we will ensure that all Atlantans achieve health and overall well-being.

ENVIRONMENTS

WELL-BEING EXISTS BEYOND WALLS

play pray

live learn work

community family professional civic self

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